

# REGION MEMBERSHIP AND DEVELOPMENT OFFICER'S REPORT

Club	Members 30-06-24	Joined	Left	Net	Members 09-01-25
<b>CNW&amp;W</b>	<b>257</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>257</b>
Anglesey	25	0	1	0	24
Bangor & District	26	0	0	0	26
Bebington	18	0	0	0	18
Chester	17	0	0	0	17
Heswall & District	40	0	1	-1	39
Llandudno & District	33	0	0	0	33
Nantwich & District	24	0	0	0	24
Northwich & District	16	0	0	0	16
Rhyl & District	18	2	0	2	20
Runcorn	15	0	0	0	15
S Caernarvonshire	25	0	0	0	25

## **Plus 3 Associate Members**

### **Director of Membership**

Those of you who went to Conference in November or who came to the Change of Insignia, will be aware that Dishi Attwood, the Director of Membership, has resigned. Sadly, due to the unexpected death of her husband, she was feeling overwhelmed and unable to continue in her post. The position is being advertised, but as yet no appointment has been made. Consequently, there have been no group zoom meetings with other Region Membership and Development Officers – so nothing to report from SIGBI.

### **New Members**

At the last New Members' Lunch when I was Region President, I asked the Region Officers to come up with some suggestions as to how to welcome and retain new members. Here are some of those suggestions. I will publish more in my next Report.

- Before a possible new member attends a meeting, take them for a coffee and explain a bit about the Club, SIGBI and SI. But don't overdo it and don't use acronyms. Projects should be the main focus – the how and the why. Explain the format of a meeting.
- A possible new member should attend a minimum of two meetings before joining
- Find out if they have transport – and if not arrange for lifts
- Find out what skills a new member has

- Encourage the new member to take on a small role from the beginning
- Be clear about the fees and different ways of paying them

### **Exit Questionnaire**

In my previous report I said we would receive the results of exit questionnaires. To date I have received none. When a new Director has been appointed I will follow this up.

Always carry a Soroptimist leaflet in your handbag! You never know when you may need it.

Susan Haywood  
Region Membership and Development Officer  
09-01-2025