

International Women's Day

How can we celebrate on 8th March?



This is what we did last year!



This year's theme is #EmbraceEquity

- **International Women's Day 2023 campaign theme: #EmbraceEquity**
- **For International Women's Day and beyond, let's all fully #EmbraceEquity.**
- **Equity isn't just a nice-to-have, it's a must-have.**
- **A focus on gender equity needs to be part of every society's DNA.**
- **And it's critical to understand the difference between *equity* and *equality*.**

Embrace Equity



Devon Peterika, USA

**Women inspiring action,
transforming lives**

Equity is for everyone



**Women inspiring action,
transforming lives**

Equality vs Equity

In political terms, equality is one of the foundations of democracy. Equality is based on the belief that all people should have the same opportunities for a happy life. Equity is linked to the ideal that success is based on personal efforts and not social status.

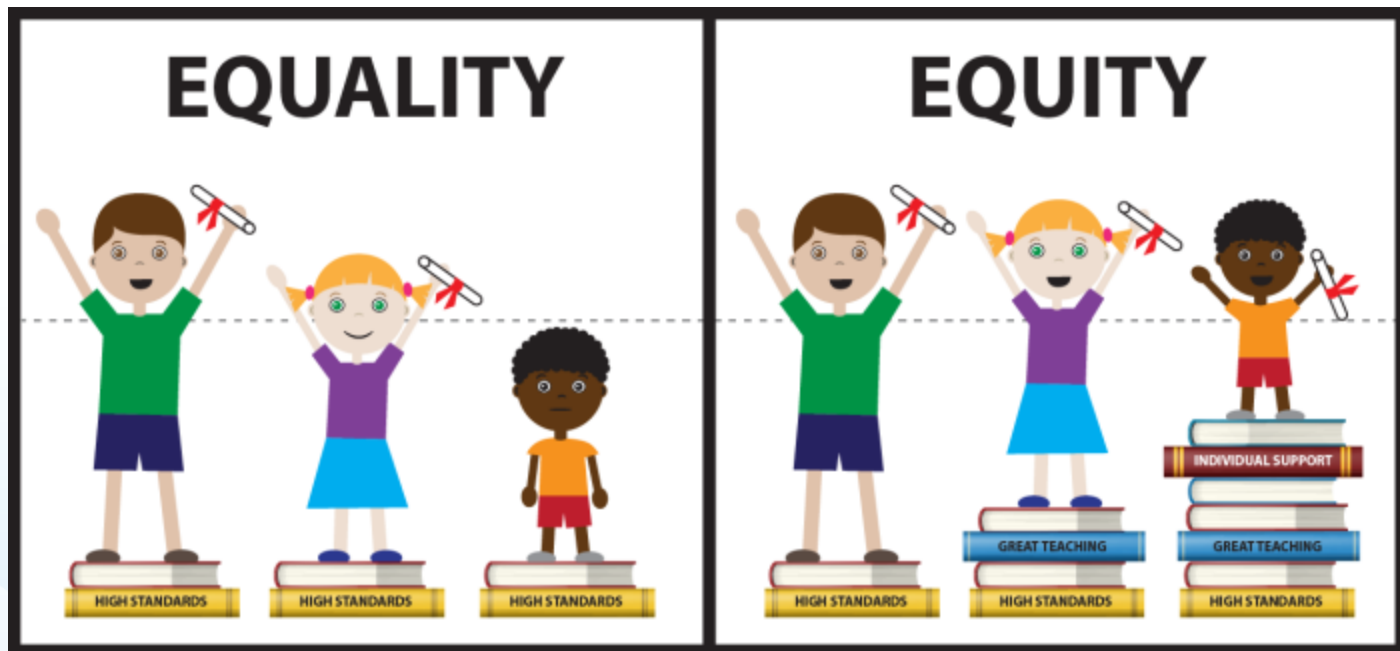
However, ongoing conversation highlights whether equality is enough, and if instead we should look towards equity as a better principle to progress society.

Equity acknowledges that people don't begin life in the same place, and that circumstances can make it more difficult for people to achieve the same goals.

What is Equity?



Some may need more help than other?



So.... What shall we do?



- First, we took a “Huggie” photo to go on the International Women’s Day Web site
- Secondly, we plan to meet up with S.I. Cheltenham & District and S.I. Swindon & district in the market place in Cirencester

Wednesday 8th March 2023

**Meet up for “tea at 3.00” in Cirencester
Market Place on 15th March**

Discuss the issues and educate ourselves