

Presentation about the Anti-Spiking campaign at the Phoenix festival 2022

By

**The Projects Group of S.I. Cirencester &
District**

Ideas behind the project

- **At a regional Programme Action Zoom meeting ideas from all across the region were shared**
- **Some of these ideas, and others, were brought to a Project Group meeting for discussion**
- **The most promising ideas were brought to the club**
- **It was decided to follow up on the Anti Spiking idea with a view to taking a campaign to the Phoenix festival because of the impact of spiking on women and girls**

Testing the idea

- **Did the idea meet with any of the 5 “p’s”?**
- **Why would we do an anti spiking campaign?**
- **How much would it cost to do?**
- **Could we raise the funds?**
- **Could we source the products?**

Project Areas, the 5 “P’s

- **Clubs choose projects to work on that tackle one of the five Programme Areas identified by Soroptimist International:**
- **People**
- **Prosperity**
- **Peace**
- **Partnership**
- **Planet**



Following through in practice

- **The anti-spiking campaign met with one of the 5 “P’s”**
- **We would do the campaign to raise awareness of the impact of spiking on women and girls**
- **The estimated cost would be around £1,200**
- **We found funding from Cirencester Girls Club Trust and the Town Council’s Community Fund**
- **We sources the products from “Drinksafe” and Amazon**
- **We did not manage to raise all the money but we did the best we could with the £700 we did raise.**

The Practical side

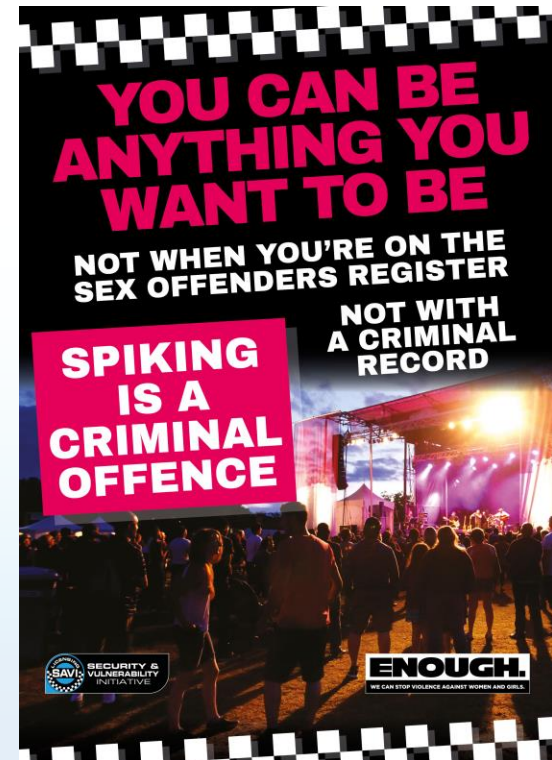
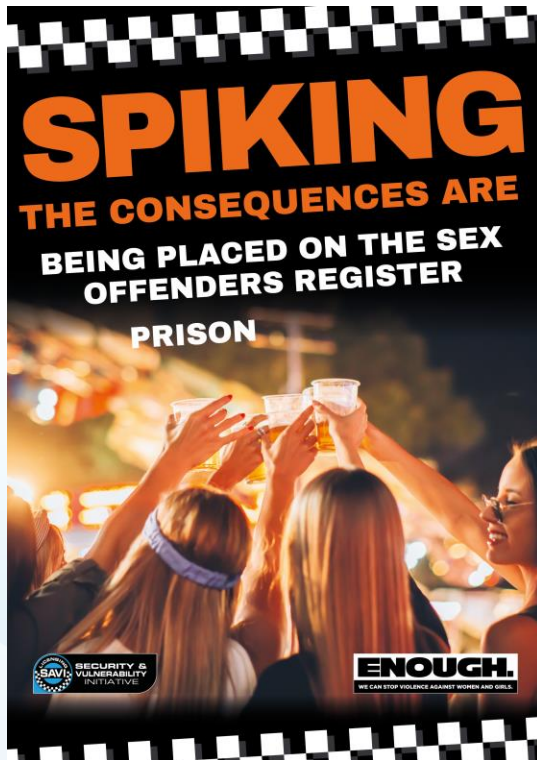
- Having bought the glass covers, the bottle top and cello bags these items needed to be compiled with anti-spiking information.
- A working group was formed
- A rota for the two days of the Festival was “peopled”
- All the equipment and “point of sale” printed materials were located and ordered



The Soroptimist Stand



Anti Spiking posters



Thousands of people came to the Phoenix Festival



Outcomes from the event

- **We gave out 1,695 packs over the two days of the festival**
- **We listened to personal experiences of spiking**
- **We were thanked by many people for mounting the campaign and raising awareness of the issue**
- **Focus forms will be created**

Some of the comments from festival goers

- **Thank you – you are making a difference to Cirencester**
- **That's so good, the Council should be doing this I'll tell them**
- **They are free? That's amazing**
- **Woman in her 50's 'I was spiked years ago and don't trust drinking in pubs /clubs again**
- **Young man – my girlfriend was spiked and she's still really paranoid about it.**
- **To young man 'who do you know you'd want to protect from spiking?
'Everyone – my sisters, my girlfriend, our friends**
- **No I don't get spiked I take my own bottle of water**
- **What's that? Didn't know they did that.**
- **I don't drink alcohol**
- **I'm too old for that – oh yes I'll take one for my daughter**

Breakdown of the costs

- Glass covers • £447.20
- Bottle tops • £139.96
- Cello bags • £30.97
- Printing anti-spiking info • £22.30
- Printing and laminating + other display materials • £60.69
- Balloons and bunting • £6.79
- **Total cost** • **£707.91**

The End (not)

After this very successful event we have some of the packs and glass covers left over. The plan is to buy some more bottle tops (500 at £34.99 from funds) and continue the campaign at the Advent festival