

ALZHEIMER'S SOCIETY

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Alzheimer's Society

Alzheimer's Society is the UK's leading dementia charity. We campaign for change, fund research to find a cure and support people living with dementia today.



Dementia is caused by **diseases of the brain**



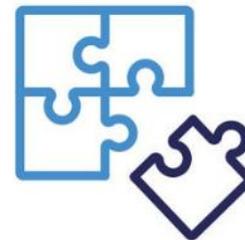
One in three people born today will develop dementia



Dementia is now the **UK's biggest killer**



Dementia is not a natural part of ageing. Over 40,000 people under 65 in the UK have dementia



Dementia is not just about losing your memory. It can affect the way you think, behave, speak, perceive things and feel



People can still **live well with dementia**

What is dementia?

5 Things you should know.

Dementia is the name for a group of symptoms that occur as a result of disease, or injury of the brain. These symptoms commonly include problems with memory, thinking, problem solving, language and perception.

Dementia is caused by different diseases that affect the brain; Alzheimer's disease is the most common cause.

Dementia devastates lives; it slowly causes people a series of devastating losses - of memories, relationships, identities and futures.

There are 5 things you should know about dementia:

1. Dementia is not a natural part of ageing
2. Dementia is caused by diseases of the brain
3. It's not just about losing your memory
4. People can still live well with dementia
5. There is more to the person than the dementia

<https://www.alzheimers.org.uk/about-dementia/five-things-you-should-know-about-dementia>

What it's like living with dementia?

Every three minutes
another person develops dementia



[Alzheimer's
Society: This is us
- YouTube](#)



Spotting the signs of dementia

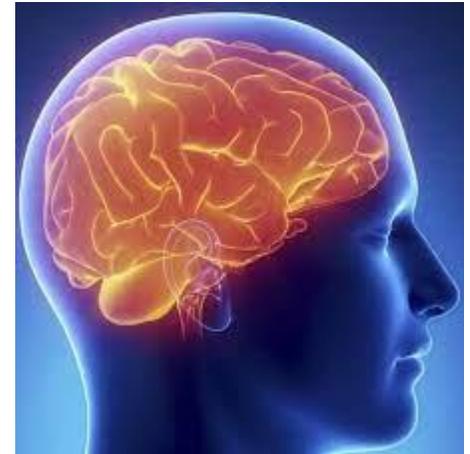
- Day to day memory
- Concentrating, planning or organizing
- Language
- Visuospatial skills
- Orientation – for example, losing track of the day or date, or becoming confused about where they are
- Changes in mood
- Hallucinations or delusions

How to communicate



Dispelling Myths

1. **Dementia is not a natural part of ageing**
2. **It is possible to live well with dementia**
3. **There is more to the person than dementia**
4. **Dementia is caused by diseases of the brain**
5. **Dementia is now the UK's biggest killer.**



**DEMENTIA IS
KILLING ME.**

**Dad's
dementia
is killing
me**



Sign the petition to
reform social care



[Cure the Care System -
YouTube](#)

Alzheimer's Society's The Future

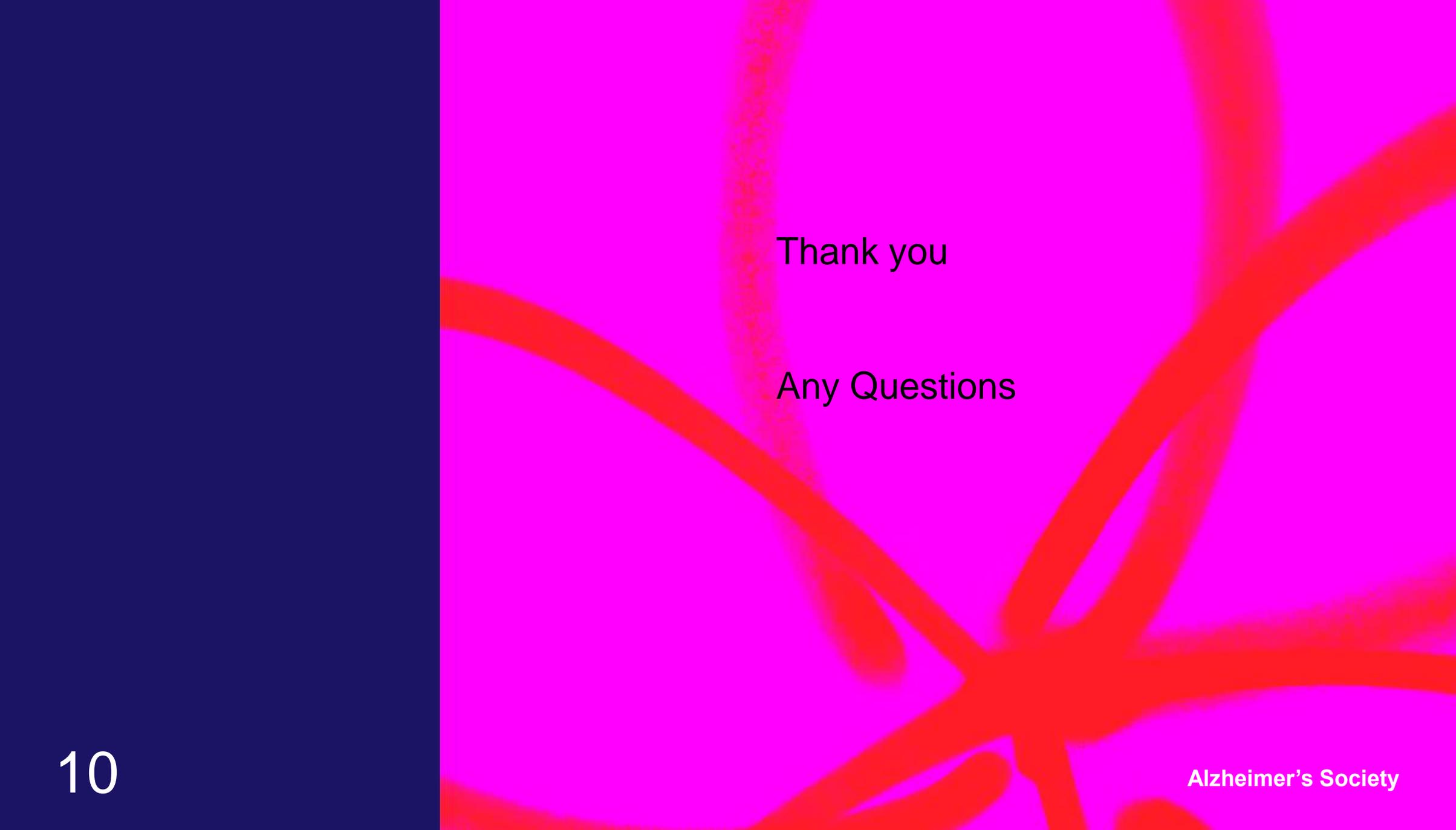
Help and Hope

52% of the population affected by
dementia

Dementia is the UK's biggest killer

900,000 people living with dementia





Thank you

Any Questions