

8 E-petitions for Programme Action work

E petitions are becoming ever more popular. They are just like the kinds of petitions we have been signing up to for years, but now they appear electronically on websites and blogs and like everything else in our electronic world they move more rapidly and in response to emerging issues. Not to be confused with Soroptimist petitions for new clubs, these can raise the profile of issues on which we wish to raise awareness or act as advocates.



The following protocol was drafted by Hilary Ratcliffe, SIGBI Programme Director and approved by the Federation Management Board in July 2008. It can also be found on the programme action page of the Members only area of the SIGBI website.

TO SIGN UP TO AN E-PETITION THE FOLLOWING CRITERIA SHOULD BE OBSERVED:

- SIGBI should be partners with the organization concerned in the e-petition.
- It must fit the programme focus goals and objectives.
- It must not harm the reputation of Soroptimist International.
- It must maintain a position of strict neutrality on matters of political controversy between nations, of party politics and of sectarian religion.
- It must be checked against the SI position statements "Where we Stand"
- It should add value, in the sense that it can be used for press and publicity, for the cause and our organization.
- It can respond to initiatives that are raised by our representatives at the United Nations.
- It must not compromise the safety of members of Soroptimist International.

If your Club has decided to sign an e-petition it is quite legitimate to publicise this in any press release you are putting out on the subject or to link to it from your website.



