Easy stages guide to Club Names

What’s in a name?

- The name of a Club is an important way to set out a Club’s identity in its locality.
- Members and prospective members can put value on a name.
- The Club name can be used as a promotional tool to recruit and retain members.
- The name can show case the influence the Club has locally, nationally and internationally.
- The name emphasises the values and culture of Soroptimist International.

Whether you are looking for a name for a new Club or revising the name of an existing Club, there are steps to take to make sure it is right for your members.

How to choose a name for a club

- Use the possibilities below to short list to about 5 formats for a name
- Consult with all members to identify the preferred name
- Ensure there are no similar names used by local organisations
- Contact HQ to get agreement by FMB ballot to the name
Most popular names to inform your decision

- The most popular name for a new Club is to have the town/city name in the title i.e. SI Perth.
- Many Clubs add “and District” and this is the most common reason to change a Club name i.e. SI Harrogate and District. This change gives the Club a wider area for recruitment.
- Where there are two Clubs in the same city/town, areas of the town and city may be adopted i.e. SI Chennai Downtown and SI Chennai Magna or SI Bombay Chamber, SI Bombay Gateway and SI Bombay North, SI Bombay West.
- Where clubs merge, a new name is developed i.e. SI Glasgow South and Glasgow Central to form SI Glasgow City.
- Where Clubs close and a new Club is opened in the same town/city i.e. SI York closed and SI York Ebor was opened as a new Club.
- Other Clubs use two town areas in their Club name i.e. SI Bromsgrove and Redditch.
- Some Clubs choose an area surrounding a town as the preferred Club name i.e. SI Amber Valley, SI The Fylde.
- Another Club might have two towns as well as the District in their name i.e. SI Yeovil, Sherborne and Districts.
- Finally, Clubs might choose a name which has local meaning i.e. S.I. Uyanda (Harare) where Uyanda is not a place name but means ‘Love’ in Tongalize

All Clubs have their Club name prefixed with SI (Soroptimist International)

Why Change an Existing Club’s Name?

- To better reflect the geographical spread of members
- Merger of Clubs
- Closure of Surrounding Clubs
- Market the new name in the community
How to change a name of an existing Club

- Consult with members of the existing club and identify a preferred name
- Petition FMB
- FMB will hold a ballot to agree/or make alternative suggestions for a new name
- Once agreed with FMB publicise the new name