

A Good Friendship Link Correspondent.

Friendship is the underlying factor of all linking of Clubs so communication between the links is obviously most important. Also important is that Clubs are encouraged to do shared projects and jointly seek goals to serve the women and girls of their communities. Here are some guidelines to help you be an effective correspondent, to inform and update your links and to strengthen the friendship bonds that you decided to foster.

How often should you write-

1. As often as you can, I would say. But definitely at least quarterly, or twice a year. Of this one can be during season's greetings time. Fill in all details of your past months (highlights) talk of fun things you did, and anything innovative that proved successful. Some Clubs use that occasion to literally tell all, while the rest of the year only emails are exchanged.
2. When you update your website- send the link.
3. When you have a newsletter- definitely put the link on your mailing list.

What should you write about-

1. Your Programme Action definitely- its progress something new you may have ventured into.
2. About how you planned your Grant of Friendship – share ideas.
3. How you plan to celebrate, your charter anniversary, International Women's Day etc.
4. I think Clubs should take it upon themselves to look a little beyond their sphere of Programme Action and share things from their communities. For example you could talk of a local craft which is woman centric, a social issue that is the current hot topic, a local festival how and why it is celebrated. This too is awareness about each other's cultures and about breaking cultural barriers.
5. The correspondent can put forward questions about that Club, that society that country which may have come from other members in the Club.
6. Clubs can when needed share ways to tackle issues that may be common for better functioning of the Club.

The correspondent

1. Obviously a person who likes to write, and is able to use the computer easily.
2. If she can use social networking- like Facebook effectively.
3. She must be fully aware of the programme action of the Club and anticipate events.
4. The crucial thing is communication – keeping the channels open.