



Facebook Posts

Do you always see SIGBI Facebook Posts? Probably not if you don't regularly interact with the page. Less than 6% of posts are seen by followers because there are many more posts than room to display them on the newsfeed.

Facebook decides which posts are most "worthy of being shared and which to ignore. To do this they use a secret algorithm based on engagement and interaction. The more you engage with a page, the more like you are to see their posts.

Therefore, if you want to keep seeing SIGBI's posts in your newsfeed please do regularly interact with us by liking, commenting and sharing.