

Are you looking for a new way to attract members?

Is there a local/ Regional/ National Event in your area, where you would like a presence?

If so, would you like some financial help from SIGBI?

There is a chance for one club to have **£200** towards running costs. For more information contact **Gail Teague**, Director of Communications - laurence.teague151@btinternet.com

Have you tried?

Approaching the staff at Show Homes on new housing developments and asking if they would place a copy of your Soroptimist leaflet (giving meeting and contact details of course) in their 'New Occupier' packs?

Many are happy to do this as it gives the new occupiers an idea of what's happening in an area.

You could also try Estate Agents and suggest the same thing!

SI Barry and District

50 members for our 50th Year.....

SI Barry & District's Golden Anniversary provided an ideal opportunity to raise our profile. We wanted to mark our 50th year with 50 members, at the outset we had 46. The range of displays of Soroptimism, firstly at Barry Hospital to mark Membership month, followed by stalls at numerous events all enabled members to engage with the public and answer that key question "What is a Soroptimist?" A variety of fundraisers, as well as a plethora of Programme Action activities, all provided exciting material for press releases. During the year, barely a week has gone by when we have not made the headlines thanks to our press officer Chris Drury, who has established strong links with the local newspapers.

In January we held a Charter Tea and 28 representatives from different partner organisations joined us to celebrate! Fifty years on we still have three founder members whose experience we greatly value, but ours is a Club which also welcomes the fresh ideas of new members. Our website and Facebook show a lively, interesting Club and hence women of different ages and career backgrounds want to join.



They all have something to offer and receive an introductory session with our Membership Officer Delor Rogers and a warm welcome.

Increasingly we have been asked to give talks to different groups – we have a group of enthusiastic members willing to do this and have developed resources to support these and promote Soroptimism – display boards, bunting, a Soroptimist Balloon tree and for this special year, a number of commemorative items (candles, soaps and Chocolate Baubles) to sell in aid of our 50th Charities.

For those wanting to join SI Barry & District (there are 9 so far this year with others in line) we truly represent the dynamic S we wear – a vibrant group of 50 plus women!

Useful Links

www.thunderclap.it/projects/69093-it-s-time-for-change

www.sigbi.org/members/files/What-is-a-Thunderclap-Updated.pdf

www.sigbi.org/members/clubs/membershiptoolkit

www.facebook.com/SoroptimistSIGBI

www.twitter.com/SIGBI1 when tweeting, always mention @SIGBI1

www.sigbi.org/members/communications-2/websites-and-social-media/social-media

Get in Touch



Any questions or ideas?

Got something to shout about?



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Podcast – I hope you have heard the two Podcasts previewing this new look Membership Matters? Keep listening for further tasters of things to come!