

Growth Plan 3 – An Introduction to the Materials.

These materials have been prepared to help Club Executives work with their Members to undertake a review of processes in order to thrive and to recruit new members.

The materials work on the following objective:

‘to showcase SIGBI and the part we play in advancing the lives of women and girls’

The modules aim to value existing Members who complete so much work month after month. The first activity asks you to complete a ‘Club Health Check’. Following this, you will be in a much stronger position to improve Members’ experience of Programme, lobbying, service, fundraising and fun.

Each module consists of a PowerPoint presentation with speaker notes and a module guide.