

11 June 2019

Dear Development Day Participant,

Growth Plan 3

Thank you for attending the Development Day. I am pleased to say that the Growth Plan materials are now on the SIGBI website.

These materials have been prepared to help Club Executives work with their members to undertake a review of processes in order to thrive and to recruit new members.

The first activity asks you to complete a 'Club Health Check'. The health check is a reflective learning exercise, a snapshot of the status of a Club in order to identify what is going well and what areas need improvement. We are often so involved in the day-to-day activities that we can fail to recognise the true status.

There are two ways you can approach the health checks:

- Perform when the Club is in trouble to identify what needs to be fixed.
- As part of a planned review process to identify problems before they occur.

The result of that health check will highlight areas for potential development. You can then select the module that addresses it or if you do not have a growth or retention strategy you can work through the modules in sequence to create your bespoke plan for attracting and retaining members.

Each module consists of a PowerPoint presentation with speaker notes and a module guide. I hope you enjoy the materials and we will be in touch with you in 6 months' time to ask about your progress.

I would also be grateful if you would complete the feedback survey which you can access via the link below. The closing date for the survey is Monday, 24 June 2019.

<https://sigbi.wufoo.com/forms/rx31p2q0ibu7og/>

In friendship,

Isobel Smith

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SIGBI President Elect on behalf of The Growth Plan Committee

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