

What is a Thunderclap?

Thunderclap is a platform that lets individuals and companies rally people together to spread a message. Think of it as a social media flash mob.

It is basically just a message which once you've signed up to will appear on your chosen social media channels at a certain date and time.

It is totally safe and Thunderclap will only post this one time, the exact message you have signed up to. This is our third year using Thunderclap to help raise awareness as part of our Membership Month campaign.

The 2018 Message

This is the message and image we are using this year. If we get the minimum sign ups (100) Thunderclap will post this one-time message on **12th May at 10:00AM**.



CAUSE

It's time for change
"Don't just stand there, let's go do it! Join our Soroptimist movement and be part of the solution!"

How to sign up to a Thunderclap

To sign up is really easy and only takes a few minutes:

- 1) Go to our latest Thunderclap www.thunderclap.it/projects/69093-it-s-time-for-change
- 2) You now have to pick to "support with Facebook", "support with Facebook Page", "support with Twitter" or "support with Tumblr". You can support with more than more platform and the more the better as we will reach more people.
- 3) Click "support with Facebook" and you will see the below screen.

Thunderclap Preview - Facebook

Make it your own! Add a custom message.



It's time for change
Don't just stand there, let's go do it! Join our Soroptimist movement and be part of the solution!
<http://thndr.me/lZl06p>

We will post this one-time message to your account on
May 12 at 10:00AM BST.

 Continue with Facebook

You can add your own words in the box if you'd like to add an additional message.

Click "Continue with Facebook".

You will then see the screen below, where it asks if you'd like updates from us as the organizer. You can click "No thanks" or "Submit".

Want the latest updates from this organizer?



Soroptimist International Great Britain & Ireland (SIGBI)
@SIGBI1

SUBMIT

Update me on other news and developments from Thunderclap.

No thanks

That is it.

- 4) You can then choose any of the other options to support the Thunderclap via Twitter or your Facebook page.

A note on privacy

When you log into Thunderclap using your Twitter, Facebook, or Tumblr account, you're allowing the platform to share a single message on your behalf. That's all. They use the absolute minimum permissions possible to post a message on your behalf.

Help us reach more people

Last year we reached 127,960 people - can you help us beat it this year?

Sign up today - it only takes a couple of clicks!

www.thunderclap.it/projects/69093-it-s-time-for-change