

Dear Soroptimists - Please don't miss this workshop. Book your place now! No fees.

Our event on Saturday 29 January is the Regional Social Media workshop via Zoom, entitled 'Using Social Media to grow your Membership'

Rachel Weinhold from 'Grow Traffic Ltd' will cover the following topics:

- What are the general benefits of Social Media?
- How can we use Social Media to attract new members?
- Which Social Media product is best for a particular purpose?

Products covered will be Facebook, Twitter, LinkedIn, Instagram and if time, Tik Tok.

The workshop is scheduled for 2 hours from 10am - 12noon.

Registration opens at 9.45am

Please register your attendance with Treasurer Andrea at andrea.kingston@hotmail.co.uk

No fee, but I'd be most grateful for a minimum donation of £5 to our Regional bank account for Hamlin Fistula UK

Details: Lloyds Bank Sort code: 30-19-14; Account no: [01443171](#); Account Name: Soroptimist International Midland Arden Region

Reference: HAMLIN

If you have difficulty logging in on the day, please contact Secretary Janice on 07846 068979

The Zoom link follows

The Zoom logo is displayed in a light blue, sans-serif font.

Rachel Weinhold is inviting you to a scheduled Zoom meeting.

[Join Zoom Meeting](#)

Registration opens 9.45am 29 January 2022

Meeting URL: <https://us02web.zoom.us/j/4604531481>

Meeting ID: [460 453 1481](#)

Join by Telephone

For higher quality, dial a number based on your current location.

Dial:

United Kingdom: +44 [203 901 7895](#) or +44 [208 080 6591](#) or +44 [208 080 6592](#) or +44 [330 088 5830](#) or +44 [131 460 1196](#) or +44 [203 481 5237](#) or +44 [203 481 5240](#)

Meeting ID: [460 453 1481](#)

I do hope you will find the workshop useful and relevant.

It is even more important this year for us to focus on the recruitment and retention of members.

In friendship

Anne Rogers

President - Soroptimist International - Midland Arden Region

Federation Consultative Councillor - Midland Arden Region

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