

White Ribbon Campaign

Nov 25th

International Day for Eradication of
Violence against Women

2013 2014 2015

SI Grange - over - Sands

- Wanted to raise awareness re violence against women
- Particularly asking men and boys not to condone violence / abuse
- Used White ribbon campaign resources
- Targeted different towns and worked in pairs
- Targeted schools

2013

- Gave out White ribbon stickers to men in Grange for 6 hours
- Put up posters in work places
- Used school contact to liaise with local Secondary school - White Ribbon resources used in year assemblies during one week for children 11-16 years.

2014

- Gave out stickers to men and boys in Ulverston for 4 hours
- Positioned ourselves in the area frequented by school kids on lunch break



2015

- Gave out stickers to men in Barrow for 2 hours
- Positioned ourselves in the shopping area and thoroughfare used by shipyard workers at end of shift
- Teamed up with SI Barrow
- Used school contact (Kendal) and provided resources – posters, balloons, stickers for 16-18 year olds.



Resources - stickers



Ribbons



Resources - posters



Resources - posters

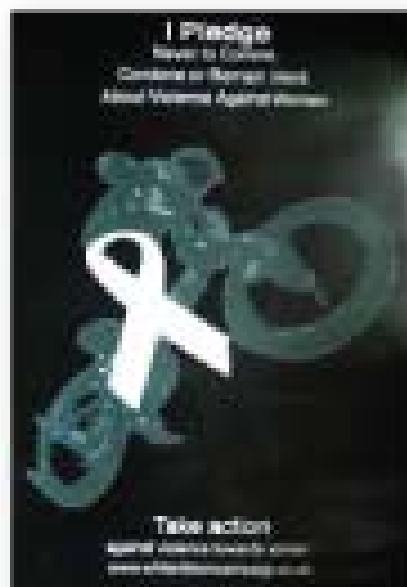


I MADE MY MOVE POSTER

She was on her own, so I made my move.....and told the guys hassling her to back off. They were really out of order.

Price: £1.00

Posters



Tips for working with schools

- Start planning early
- Use a contact within school
- Provide stickers, posters etc free of charge
- Make good case *
- Provide resources to teacher
- White Ribbon have useful simple briefing info for teachers to get them on board
- White Ribbon have full teachers resource pack downloadable from Website

Why is prevention through education important

- 1 in 4 women will experience physical abuse in their lifetime.
- 16 – 24 year olds are the highest risk age group for domestic abuse
- Almost half of women will experience domestic violence, sexual assault or stalking.
- In 90% of family households where domestic violence is occurring, children are in the same or the next room 90% of the time
- 2 women a week in the UK are killed because of domestic violence
- 25% of girls and 18% of boys have experienced physical abuse
- 75% of girls and 50% of boys have experienced emotional abuse
- A third of teenage girls (13-17 years) have suffered unwanted sexual acts
- Almost 1,000,000 children witness domestic violence every year.
- In between 30% and 60% of domestic violence cases, the abusive partner is also directly abusing the children.
- Children who have witnessed domestic violence are 2.5 times more likely to have serious social and behavioural problems.
- 70% of teenage mothers have experienced domestic violence.
- 39% of overseas assistance cases dealt with by the Forced Marriage Unit in 2008 involved children under the age of 18, 14% of these were under 16.
- Approximately half of women in contact with mental health services have experienced childhood sexual abuse and/or domestic abuse.
- 77% of children and young people say they don't receive enough information about domestic abuse
- The majority of young people experiencing domestic abuse don't tell anyone
- It has been shown that children as young as 5 years have benefited from having this issue discussed in school



MEN WORKING
TO END VIOLENCE
AGAINST WOMEN

PLEDGES MADE:

0|2|7|5|2|6

HOME | MAKE YOUR PLEDGE | ABOUT US | NEWS | GET INVOLVED | SHOP | RESOURCES

Resources

[EDUCATION CAMPAIGN](#)

[MUSIC CAMPAIGN](#)

[SPORTS CAMPAIGN](#)

[RESOURCES FOR FAITH
GROUPS](#)

[WRC TOWNS &
ORGANISATIONS](#)

[AMBASSADORS](#)

[VIDEOS](#)

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[HEELS WALK CAMPAIGN](#)

Education Campaign

These resource can be downloaded for free, and are aimed at helping, students, teachers or parents get involved in combating ending VAWG and educating themselves. Each section however forms a specific resource set which the WRC can help you implement.

Here is one statement of support for the campaign

[Charlie Dean Pripical Bury College](#) from White Ribbon Campaign on Vimeo.

Crossley Heath High School, Halifax produced a wonderful calendar of poitive role models featuring their rugby team, and a year of work connected to their PSHE curriculum.

South Notts Academy provided an attitude survey for their male students which showed a substantial shift in attitudes after undertaking a White ribbon approved training programme.[http://www.whiteribboncampaign.co.uk/sites/www.whiteribboncampaign.co.uk/files/South Nottinghamshire Academy \(Formally Dayncourt\) Gold Evidence.docx](http://www.whiteribboncampaign.co.uk/sites/www.whiteribboncampaign.co.uk/files/South%20Nottinghamshire%20Academy%20(Formally%20Dayncourt)%20Gold%20Evidence.docx)

Schools Programs

[A general leaflet about our schools programme](#)

[Staff Handbook](#)

[Fundraising Ideas for Schools](#)

[Some Education Activities](#)

DONATE NOW

WRC relies entirely on small donations in order to support its work.

SEARCH

Search

LATEST

'The Rainy Season' book authored by Jill Robinson

This affecting memoir focuses on the lives of two women, Dotey and her daughter Jess, set in small town Devonshire in the 1960s, where domestic violence was not a topic ever

Tips for on the street !

- Remember it can be very cold in late Nov!
- Suss out location and timing to maximise footfall --- can do 2 hours and be effective
- Be prepared to be bold - work in pairs
- Use stickers- quicker than ribbons
- Avoid a banner – need free hands for stickers!
- Useful intro “ I am not asking for money. I just want to ask you to support our campaign to eradicate violence against women”
- Be prepared for peoples experiences

Most important

- Get
Publicity to
reach more
people !

UNITY
North-West Evening Mail
Tuesday December 1 2015

Grange, Allithwaite, Carlisle
Flookburgh, ...

s and videos to community.em@nwemail.co.uk To advertise on the community page

Campaign



AWARENESS Grange and Barrow Soroptimists join forces in Barrow town centre on November 25 to mark United Nations Day for the Elimination of Violence Against Women.

Women take to streets to raise violence awareness

A GROUP of dedicated volunteers have marked an international event by helping to raise awareness about domestic violence.

Members of Grange Soroptimists joined forces with fellow members of the Barrow division in Barrow last week for the United Nations Day for the Elimination of Violence Against Women.

The troupe handed out white ribbon stickers to people on the streets to bring attention to the issue.

The white ribbon has been used as a symbol of the campaign against violence against women.

Isabel Huggett, spokeswoman for Grange Soroptimists, said: "Domestic violence is responsible for the deaths of two women every week in the UK and the cause of injury, fear and misery for thousands more."

"Some 25 per cent of reported crime is domestic violence, although it is frequently unreported. But men can also be the victim of domestic abuse."

"Everyone should have zero tolerance of abuse whoever is the victim remembering that children are often present and can be affected lifelong."

Mrs Huggett added: "The Soroptimists in the UK are also raising awareness with their campaign focussing on the domestic abuse going on for Helen in *The Archers* soap on Radio 4."

Last year, members of the pro-active group, which celebrated its 60th anniversary in 2014, handed out leaflets and white ribbon stickers to mark the international awareness day in Ulverston.