

Good Morning Cris

Thank you for your email and my apologies for the delay in responding to you.

In August, we launched a digital version of our existing in store Food Donation Programme from the 26th August until Friday 16th October in support of FareShare. This meant that customers can donate £1, £2, £5 or £10 online, with 100% of the donations going to FareShare.

These donations were then be used to purchase food which will be redistributed across the FareShare network to more than 11,000 charities across the UK and the programme will take place entirely online.

I fully appreciate your comments and understand that this is something that you may like to see permanently and so please be assured that these have been passed onto the relevant department for internal review and future consideration.

Unfortunately we don't have any final figures on what was donated but I am sure in due course these figures will be shared with our customers accordingly.

Thank you for taking the time to contact us.

Kind Regards

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Good morning Liam,
I was wondering if you could let me know how successful the Digital online donation Programme was.
Is this scheme to continue or is it now finished.
Would you be able to let me know sometime in the future how much money was donated?

I originally contacted you a few months ago asking if Sainsbury's could possibly do an online donation scheme to help food banks.
Thank you so much for going ahead with this scheme, it's such a shame other major retailers did not follow your company's idea.

Mrs Cris Young
Secretary for Soroptimists International Newcastle upon Tyne.
