



PLANT TREES FOR A BRILLIANT FUTURE

<https://sigbi.org/soroptimistcentenary2021/>

BRINGING ECOSIA TO SIGBI MEMBERS

SIGBI Centennial 'Plant Trees for a Brilliant Future' Project Team is encouraging SIGBI members to switch to the eco-friendly search engine Ecosia, the search engine that plants trees. Our aim is to make [Ecosia](https://www.ecosia.org/) the default across members', and eventually all of SIGBI's, PCs and mobile devices.

Changing to Ecosia instead of google as your default search engine in your browser (e.g. Chrome, Safari) costs nothing and team members who have switched have noticed very little difference and they now feel good about contributing to Tree planting every time they go on the internet.

Why Ecosia?

Ecosia makes its profits through advertising, just like any other search engine, but instead of being a for-profit business, Ecosia donates 80% of its surplus income to tree planting projects across the globe. They have planted **over 100 million trees** so far in 20 countries across 31 projects and we want SIGBI members to play their role in reforesting the planet.

100 million trees means

[habitats](#) for [endangered animals](#).

[healthy rivers](#), [more biodiversity](#), and [fertile soil](#).

[fruits, nuts, and oils for local communities](#).

[more productive and resilient farms](#) – and higher incomes.

[more children at school](#) and [providing good jobs for women](#).

that [medical bills can be paid](#).

In addition to that Ecosia

[is secure](#) and protects users' online privacy.

built its own solar plants to make sure its searches are powered by [renewable energy](#).

became Germany's first [B-certified company](#) that is wholly transparent with everything they do.

How to switch to Ecosia?

To learn more about Ecosia <https://info.ecosia.org/what> and to find out how to switch the search engine in your browser or to download the app on your mobile devices go to <https://ecosia.co/SIGBI> and follow the Add Ecosia to 'search engine name' blue button you see on the site.