

## How you have helped:

### You have:

- Organised conferences, presentations, seminars ...
- Responded to 8 Calls to Action.
- Helped to collect 36,000+ petition signatures.
- Purchased resources totalling £7,495.
- Donated £15,500.
- Filed 691 Program Focus Forms for PTC.
- 60 Clubs used our resource pack for special events.
- PTC has donated £10,840 to safe houses.

## How can you continue to help?

- Make the Purple Teardrop Campaign one of your charities – come to our stand for more information.
- Hold awareness-raising events.
- Sign our petition – and get your friends to sign
- Raise funds to care for rescued victims.
- Forward our e-newsletter to your network.
- Share our Facebook and Twitter posts.
- Support our new focus on mobile phone service providers.
- Visit our website: [www.purpleteardrop.org.uk](http://www.purpleteardrop.org.uk)

## If you suspect slavery is happening...

### In an emergency:

Call Police on 999, or 101 if not urgent

### Report it on:

Modern Slavery Helpline 0800 0121 700  
Anonymously: Crimestoppers 0800 555 111

### Victim Support:

Salvation Army (England & Wales) 0300 303 8151  
Migrant Helpline: (NI & Scotland) 01304 203977  
National Human Trafficking Unit (Scotland) 0141 532 2723  
Trafficking Awareness Raising Alliance (TARA) (Scotland): 0141 276 7724



# SI POOLE THE PURPLE TEARDROP CAMPAIGN The story so far....

- 2008 SI Southern England Regional Meeting – ECPAT (End Child Prostitution, Child Pornography and Trafficking of Children) speaker tells the story of an African girl:  
  
“Now that we know, we can’t do nothing.”
- 2008 SI Poole discussed and started an anti-trafficking project – Stop the Trafficking, Stop the Tears, Save them from their tormented years.
- 2009 Purple Teardrop Campaign (PTC) launch at a local level. Development of support materials.
- 2010 PTC became a registered charity.  
**Objectives:**  
To raise awareness, to offer hotline numbers, to raise funds to support victims.
- 2010 SI Poole members take action through the Operations Group, and 3 sit on the Board of Trustees. There are 2 external trustees.

# What we have achieved with the help of Soroptimists nationwide

- Since 2010 Soroptimist clubs and other organizations have responded to 8 Calls to Action to support the fight against trafficking. Amongst other actions, Clubs have written to their MPs on key issues, and used International Days such as Elimination of Violence Against Women, International Women's Day, and Anti-Slavery Day, as opportunities for action.
  - In 2010 Annette Brooke MP put down an Early Day Motion (EDM) "**Trafficking and Sexual Exploitation This house congratulates Soroptimist International of Poole for highlighting issues of trafficking for sexual exploitation through the Purple Teardrop Campaign**" (ask us if you'd like to see the full EDM).
  - 2010 in October the petition to ban "Sex for Sale" advertising was started following a discussion and suggestion from the executive of SCD9, the Metropolitan Police unit. The petition currently has over 36,000 signatures, significantly helping to raise awareness of trafficking for sexual exploitation.
  - Soroptimist clubs responded to a Call to Action to research for specific adverts in all newspapers. Their collected evidence resulted in an analysis which is available on our website; we believe the distribution of this to MPs and Editors raised public concern significantly. Ads in newspapers are now very low, but very much increased on line.
  - Progress Reports are sent regularly to Soroptimist Clubs in UK, and we receive huge ongoing support from Soroptimist Clubs, many of whom hold events to raise awareness, using our resources, particularly on 18th October (Anti-Slavery Day), 8th March (International Women's Day), 25th November (UN International Day for the Elimination of Violence Against Women) and Black History Month in October.
  - Our website is updated regularly and apart from general trafficking information the blog contains information on anti-trafficking measures taken by Soroptimists clubs and other charities. Our resources include links to an Education Pack, to Signs of Trafficking, and to helpline numbers.
  - We give talks on PTC and human trafficking to local and regional groups and receive good support from WI, Methodist and Catholic Women's Leagues. A newsletter on trafficking issues is sent quarterly to our large circulation list.
  - Following the excellent work pioneered by SI Garstang and SI Paisley we have liaised with Poole Council to put anti-trafficking posters into all the public toilets in Poole, and they are now also installed in Bournemouth toilets. Guidance Notes for doing this are available on our website.
  - We have been extremely active in focusing Soroptimist members on the key issues arising from the Modern Slavery Bill, published in March 2015.
  - We regularly attend Human Trafficking Foundation Forum meetings in London, to engage in joint ventures with other anti-trafficking groups.
  - In 2013 we were awarded the Marsh Christian Award for our Outstanding Contribution to the Fight against Human Trafficking. We help with the shortlisting of the Human Trafficking Foundation anti-trafficking media awards.
  - To date in 2015 we have had 3 meetings with Kevin Hyland, the Independent Anti-slavery Commissioner, with a view to identifying actions Purple teardrop Campaign can take which support our mutual objectives.
  - Club members and trustees give their time freely and we rely on donations to support the campaign and to enable us to donate to safe houses who are taking care of rescued victims.
  - Donations to support the campaign are received from clubs and individuals all over the country, both via [www.purpleteardrop.org.uk](http://www.purpleteardrop.org.uk) and by post, and by the sale of our pin badges. When we give a talk on trafficking we charge a fee which directly helps with administration and materials costs. A proportion of our fundraising comes from our local Lions Club, who donate a percentage of their Swimarathon each year, in return for SI Poole helping with the administration and organization of the event.
  - A number of Soroptimist clubs have raised considerable sums of money to enable us to operate our Victim Support Programme and to date we have given over £10,000 to safe houses to provide support over and above that required by the Government funding. We are looking to extend this project in the coming year.
  - SI Poole members are volunteers to the PTC Operations Group and Board of Trustees.
  - Soroptimist Clubs have been diligent in writing up their anti-trafficking work. On the on the key word search Purple Teardrop Campaign 691 Program Focus Forms were filed on the SI Reports site from 2008 to Aug 2015: 691 Reports; Funds: \$200.663; Direct Beneficiaries 1,565,588; Indirect Beneficiaries: 639 Community wide; 11 Country wide; 41 Nationwide
- We are very proud of our successes and achievements – thank you.**