



## SI Southern England Region Meeting

hosted by SI Winchester and District

### AWARENESS and EMPOWERMENT

Saturday 28 March 2026 at Petersfield Golf Club, Tankerdale Lane, Liss GU33 7QY

Time	Schedule for the day
09:30 - 10:00	Arrival, refreshments and network
10:00 - 10:50	Region Meeting
10:50 - 11:15	Helen Porter from SI Winchester on CSW70
11:15 - 11:30	Coffee break
11:30 - 12:15	Dawn Sanders, Keynote speaker to include Q&A
12:30 - 13:15	Buffet Lunch
13:15 - 13:45	SIGBI President Elect Kate Belinis
13:45 - 14:15	Club PR presentations
14:15 - 15:30	PR/Comms Workshop / Vote and Close

### Inspirational PR quotes

“Publicity is absolutely critical. A good PR story is infinitely more effective than a front page ad.” -  
Richard Branson

“There is only one thing in life worse than being talked about, and that is not being talked about.” -  
Oscar Wilde

