



#### \*\*SENSITIVE CONTENT\*\*

Join Soroptimist International
St Albans and District
Oranging the World and saying
NO to violence against women
in 2024

This years theme is CALL IT OUT!





- The Orange the World Campaign marks the United Nations 16 days of activism to end gender-based violence from 25 Nov to 10 Dec. The whole Soroptimist global organisation focuses on the goal to end violence against females.
- As a bright and optimistic colour, orange represents a future free from the scourge that is violence against women and girls.
- The UNITE campaign has also proclaimed the 25th of each month as "Orange Day", a day to raise awareness and take action to end violence against women and girls







## For any concern, always report it!

You never know the issue could be part of a bigger picture. Be an upstander!



**Small Beginnings** 

We started small in 2020, during lockdown, and made an impact when the St Albans Museum and Gallery in the City Centre turned orange, we went bigger in 2021 to spread knowledge about violence against women and girls and the significance of the 16

Days of Activism.







#### The crisis of gender-based violence is urgent

We worked closely with the #WhiteRibbon Campaign in St Albans and Hertfordshire. "It starts with men" is the theme for White Ribbon Day 2024.



Nearly one in three women experience violence in their lifetime. Girls are at particular risk of violence—1 in 4 adolescent girls is abused by their partners.

Join the 16 Days of Activism to demand accountability, invest in prevention, and build a future free from violence against women and girls.

Why do you think that girls are at more of a risk?

How can we keep ourselves safe?

#### Keeping ourselves safe

- 1. Not engaging with people we have never met online
- 2. Keeping a tracker on your phone
- 3. Report ANY concerns to your trusted adult or ANYONE in the school
- 4. Making sure we don't engage with content online that is offensive towards women
- 5. Seeking support when we need it
- 6. Looking after each other!



#### Everyone has a role to play to end the abuse of women



Governments can pass and enforce laws and National Action Plans to prevent violence against women, to protect women and girls, and invest in women's movements, prevention programmes and services that support survivors. The countries that have passed laws to stop domestic violence have on average lower rates of intimate partner violence. Companies and institutions can implement policies that have zero tolerance towards all forms of violence against women and that actively support survivors. Now is the time to raise awareness and organize events using the colour orange and speak out, both online and offline, using #CALL IT OUT Individuals can use their creativity to promote a message of zero tolerance to violence against women and girls, advocate with leaders to adopt and implement laws and policies, support and donate to local women's organizations, and raise awareness.

#### Everyone has a role to play to end the abuse of women

#### What can you do to help?

Think about...

Engaging in safe online activities
Joining STAGS Talks about to
discuss these issues
Leading a charity event?





Orange The World: Recognising The Int'l Day For Elimination Of Violence Against Women

Watch a bit of this video to see how people around the globe are standing with #Orangetheworld:)

### Don't forget **STAGS Talks about Every Friday lunchtime in** room P6











# Thank you for listening and helping raise awareness!









