



# SIGBI GROWTH PLAN

**Wendy Plaice**

**Kay Turner**

**SI St Austell & District**

## first Workshop



## Agenda for SI Cluster Group Workshop –

**March 2016**

10.00 Introduction – the Growth Plan	60 minutes
11.00 Coffee	15 minutes
11.15 Workshop 1 – Understanding your USP's	30 minutes
11.45 The Club Marcomms Plan	30 minutes
12.15 Workshop 2 – Customising Your Marcomms Plan	30 minutes
12.45 Lunch	30 minutes
13.15 Main Session – Partnerships	30 minutes
13.45 Workshop 3 – Building Strong Partnerships	30 minutes
14.15 Coffee	15 minutes
14.30 Pulling it altogether	30 minutes
15.00 Workshop 4 – Developing your Orbit and SPP	30 minutes
15.30 Questions and Answers/Review	30 minutes
16.00 Close	



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Friday 3rd June 2016  
Macron Stadium, Bolton - 6.00pm - 10.30pm

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#BIZAWARDS #BIZAWARDS2016

## Agenda for SI Cluster Group Workshops – Round 2

**May 2016**

10.00 Introduction – Growth Plan & progress so far	60 minutes
11.00 Coffee	15 minutes
11.15 Main Session – Your Club 2016-17 Plan	30 minutes
11.45 Main Session - The Club Marcomms Plan	30 minutes
12.15 Workshop 2 – Case Study and Your Personal Marcomms Plan	30 minutes
12.45 Lunch	30 minutes
13.15 Main Session – Partnerships	30 minutes
13.45 Workshop 3 – Case Study and Developing your Club Partnerships	30 minutes
14.15 Coffee	15 minutes
14.30 What's stopping you?	30 minutes
15.00 Workshop 4 – Making it Happen action plan	30 minutes
15.30 SIGBI HQ Growth Plan update	30 minutes
16.00 Close	



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**Social Enterprise  
of the Year**



Friday 3rd June 2016  
Macclesfield Stadium, Bolton - 6.00pm - 10.30pm

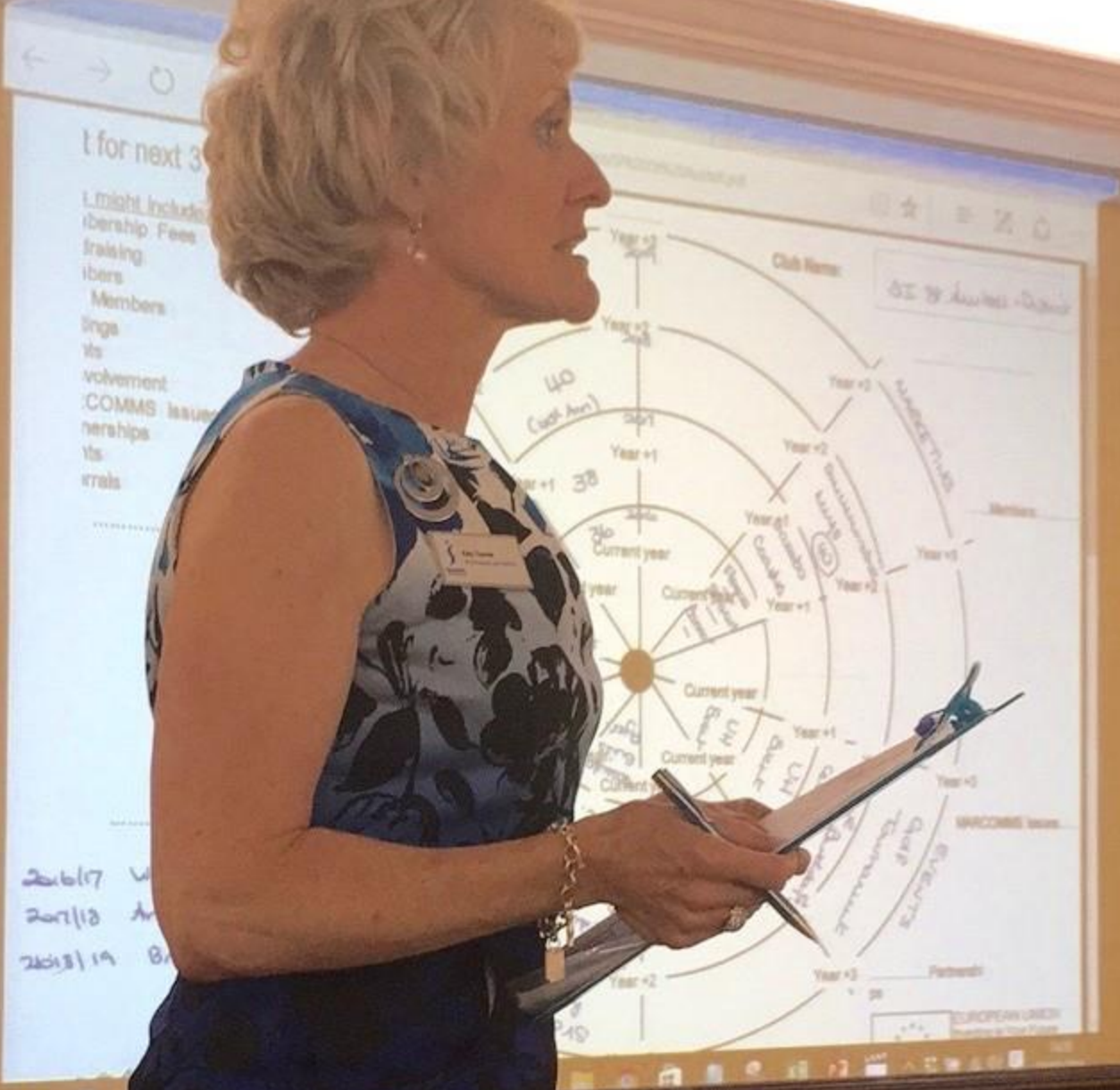
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Kay Turner from SI St Austell and  
Christine Watts from SI Barnstaple

Kay giving the SI St Austell  
Presentation at Workshop 2



## **SIGBI GROWTH PLAN MEETING – 23<sup>RD</sup> July 2016**

**9 x presentations – Alphabetically -**

**SI Barnstaple – SW & CI Region – 20 members**

**SI Cambridge – Southern Eng. – 23 members**

**Central London – 22/23 members**

**SI Chelmsford – 13 members**

**SI Folkestone – 16 members**

**SI Guildford – 16 members**

**SI Lewisham – 15 members**

**SI Medway – 20 members**

**SI Poole – 18 members**

**SI Southend – 30 members**

**SI St. Austell – 36 members**

**ooooO0Ooooo**



# SI St Austell's Orbit Plan

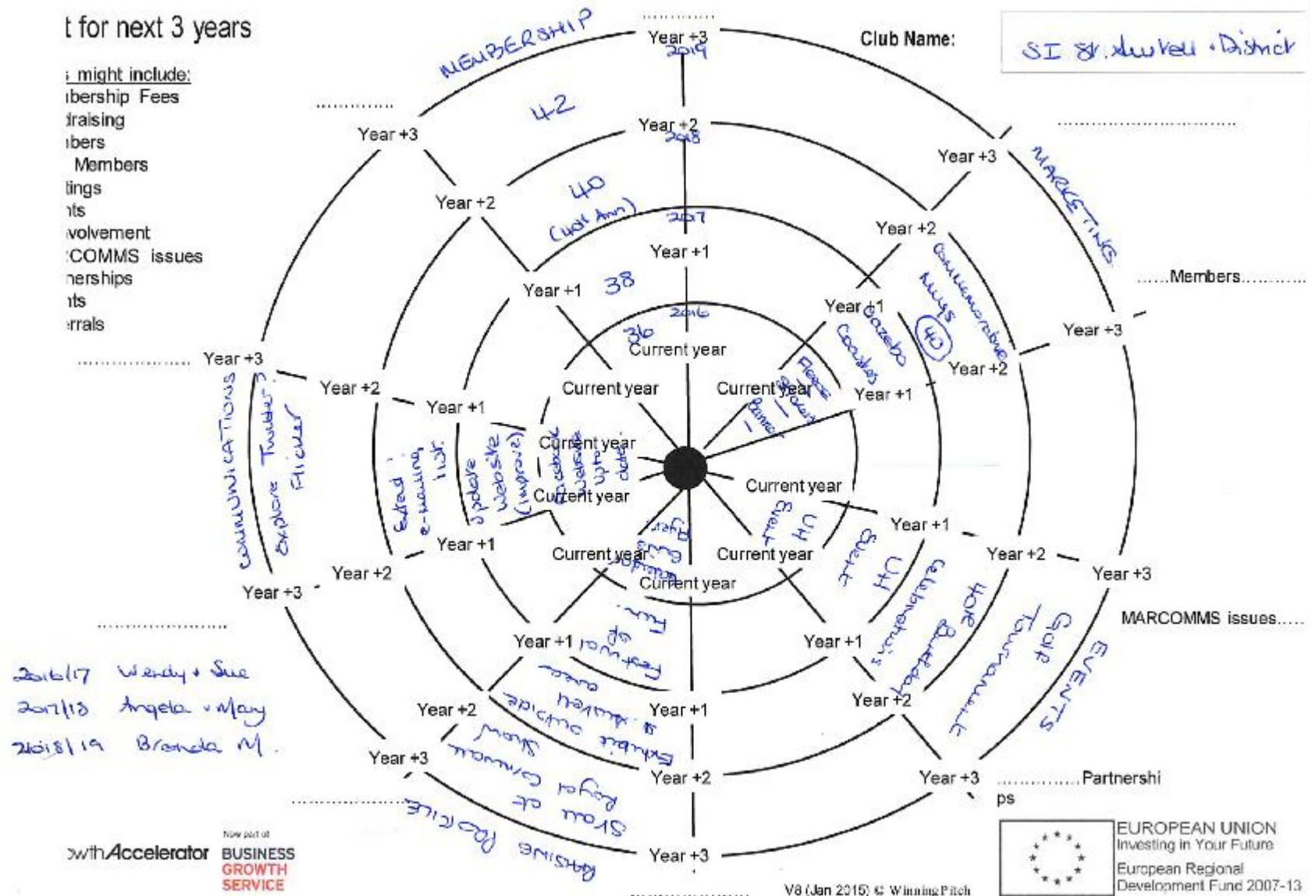
Plan for next 3 years

might include:

- Membership Fees
- Training
- Members
- Things
- Involvement
- COMMS issues
- Partnerships
- Events
- Partnerships

Club Name:

SI St Austell District





# SI St Austell's Single Page Plan

Single Page Plan -		SUPPORTING HOWS											
SI Club:		P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P11	P12
By Whom		MC	MC	PP	PP	Shared	Sec.						
VITAL FEW	VF1	Mentor + Encourage Newer Members	*	*			0						
	VF2	Revitalise Website Use Social Media more			*	*							
	VF3	Recruit from greater catchment					*	*					
	VF4												
* Completely Relevant a Contributes Leave blank if it doesn't contribute		Measure											
		Target (by when)											
		Performance											

- (P1) Support Evening  
Encourage to attend Region / Conference
- (P2) Organise social events  
Sit on executive committee

# 'Calendar Girls'

**We are members of  
Soroptimist  
International  
St. Austell & District**

We are one of 3000 clubs around the world, and we are enthusiastic and passionate about the work we do in the local community as well as around the UK and Internationally, to help recognise and improve the lives of women and girls.

We are a great bunch of ladies and get together a couple times a month to try and 'make a difference'.

For under £2 a week it's a great way to fly the flag for women and get a true sense of reward.

Do you want to know more?

Contact:-

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Sue 01637 881110



All profits today go to the  
International Presidents  
Appeal

**'Educating  
Women in Nepal'**



Join today [www.sigbi.org](http://www.sigbi.org)

