

Websites – Why Bother?

Jennie Walker

Soroptimist
International
Great Britain & Ireland

rd of the
s?

Women



Our purpose is to use every opportunity to raise the profile of our club and ensure that we are portrayed as a prestigious, dynamic and professional organisation working to promote the vision and mission of Soroptimist International.



Top Reasons to Have a Website?



- Lets the public find your club and find out about what your club does
- Lets the public find out about what being a Soroptimist entails

Ideally.....



Our own members are engaging with the content of the website
You need to create reasons for them to visit it regularly

By investing time you can do so much more.....

- Show who your members are and what their roles are
- Document some of your club history creating an archive of photos etc.
- Run your club diary and keep it updated
- Share the big events like conferences/conventions
- Share your longer term projects/commitments/charities
- Show your commitment to safeguarding
- Create member only areas for confidential papers, minutes, newsletters etc.



Soroptimist International
Yeovil, Sherborne & Districts

Soroptimist International
Taunton

Soroptimist International
Weston-super-Mare

Soroptimist International
Torquay and District

Soroptimist International
Bath & District

Soroptimist International
Bromham

**Women inspiring action,
transforming lives**
Plymouth & District

Soroptimist International
Barnstaple & District



Soroptimist International - St Austell & District

Soroptimist International of St Austell & District is part of a worldwide organisation of women, which is linked to the United Nations.

Welcome to SI St Austell & District

Welcome & Latest Club News



Club Menu

[Club Home Page](#)

[Club News](#)

[Who We Are](#)



[What We Do](#)



[Club Diary](#)

[Join Us? / Contact SI St Austell](#)

Welcome to SI St Austell & District

Welcome & Latest Club News



October 2023

October 2023 News October is Breast Cancer Awareness Month and so we promoted awareness of...

[Read more](#)



Welcome from our President

Thank you so much for visiting our website. I hope that you will find everything...

[Read more](#)

Club Menu

[Club Home Page](#)

[Club News](#)

[Who We Are](#) ▼

[What We Do](#) ▼

[Club Diary](#)

[Join Us? / Contact SI St Austell](#)

[Current Club Year President Jill Barnard 2022 – 2024](#)

[SIGBI London Conference 2023 'Climate for Change'](#)

[Soroptimist International Convention 2023 'Challenge the Future'](#) ▼

[2023 World Book Day Giveaway!](#)

[2023 St Austell Festival of Children's Literature](#)

[Unsung Heroine 2023](#) ▼

[KIVA Loans](#)

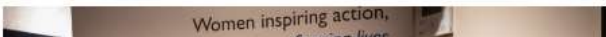
[Elizabeth Millard Bursary and Andrew Flint Bursary](#)

[Safeguarding](#)

[St Austell & District Member's Area – enter by password](#)

[New Members Page \(Password entry\)](#)

[Executive Committee area](#)





Women inspiring action,
transforming lives

MEMBERS

JOIN US



Home Who We Are What We Do Get Involved Shop News Contact Us Members



SIGBI London 2023 Conference

Conference Registration is now OPEN.
Visit the Conference Website.

FIND OUT MORE

Become A Member >

Special Domestic Abuse Courts

Read our President's Message about
this report.

FIND OUT MORE

- Dashboard
- Home
- My Sites
- Posts
- Media
- Links
- Pages
- Contact
- Appearance
- Profile
- Settings
- Yoast SEO
- Collapse menu

Dashboard

WP Mail SMTP

All Emails All Time

22 total Sent N/A Failed N/A

NEW! Enable Weekly Email Summaries [View Example](#)

[Upgrade to Pro](#) for detailed stats, email logs, and more!

At a Glance

197 Posts 27 Pages

WordPress 6.1.1 running Ave Child (Clubs) theme.

Activity

Recently Published

Nov 6th, 3:30 pm	October 2023
Sep 29th, 1:42 pm	Welcome from our President
Sep 29th, 1:39 pm	September 2023
Sep 3rd, 6:48 pm	August 2023
Jul 4th, 1:29 pm	July 2023

Yoast SEO Posts Overview

Below are your published posts' SEO scores. Now is as good a time as any to start improving some of your posts!

Posts without a focus keyphrase 197

Latest blog posts on Yoast.com

WordPress 6.4: A more intuitive building experience

404 Error Log

Date & Time	Target URL	User Device
9.seconds.ago	/st-austell-and-district/	Windows Chrome
6.mins.ago	/st-austell-and-district/	Windows Firefox
7.mins.ago	/st-austell-and-district/	Windows Chrome
2.hours.ago	/st-austell-and-district/	Windows Chrome
7.hours.ago	/st-austell-and-district/	Chrome

[View the entire 404 error log](#) in the 301 Redirects plugin or [create new redirect rules](#) to fix 404 errors.

Quick Draft

Title

Content

What's on your mind?

Save Draft

WordPress Events and News

Attend an upcoming event near you. [Select location](#)

Online WordPress Portsmouth Meetup - Learn.WordPress.org Wednesday, Nov 22, 2023 7:00 pm GMT+0

Want more events? [Help organize the next one!](#)

Drag boxes here

Drag boxes here

- Dashboard
- Posts**
- All Posts
- Add New
- Categories
- Tags
- Media
- Links
- Pages
- Contact
- Appearance
- Profile
- Settings
- Yoast SEO
- Collapse menu

Posts [Add New](#)

All (197) | Mine (8) | Published (197) | Cornerstone content (0)

Bulk actions All dates All SEO Scores

<input type="checkbox"/>	Title	Length	Author	Categories	Tags	Date
<input type="checkbox"/>	October 2023	13533	jwalker	Club news, Uncategorized	—	Published 2023/11/06 at 3:30 pm
<input type="checkbox"/>	Welcome from our President	588	jwalker	Uncategorized	—	Published 2023/09/29 at 1:42 pm
<input type="checkbox"/>	September 2023	8214	jwalker	Club news, Uncategorized	—	Published 2023/09/29 at 1:39 pm
<input type="checkbox"/>	August 2023	9340	jwalker	Club news, Uncategorized	—	Published 2023/09/03 at 6:48 pm
<input type="checkbox"/>	July 2023	24816	jwalker	Club news, Uncategorized	—	Published 2023/07/04 at 1:29 pm
<input type="checkbox"/>	June 2023	11390	jwalker	Club news, Uncategorized	—	Published 2023/06/29 at 2:42 pm
<input type="checkbox"/>	May 2023	3780	jwalker	Club news, Uncategorized	—	Published 2023/06/11 at 7:45 pm

- Dashboard
- Posts
- All Posts
- Add New
- Categories
- Tags
- Media
- Links
- Pages
- Contact
- Appearance
- Profile
- Settings
- Yoast SEO
- Collapse menu

Add New Post

Add title

- Backend Editor
- Frontend Editor
- Gutenberg Editor

Add Media

Paragraph **B** *I*

Main content area for writing the post.

Word count: 0

Yoast SEO

- SEO
- Readability
- Social

Focus keyphrase

[Input field for focus keyphrase]

Get related keyphrases

Google preview

Screen Options Help

Categories

All Categories Most Used

- Club news
- Uncategorized

Add New Category

Format

- Standard
- Audio
- Gallery
- Link
- Quote
- Video

Publish

Save Draft Preview

Status: Draft Edit

Visibility: Public Edit

Publish immediately Edit

SEO: Not available

Readability: Not available

Publish

Tags

[Input field] Add

- Dashboard
- Posts**
- All Posts
- Add New
- Categories
- Tags
- Media
- Links
- Pages
- Contact
- Appearance
- Profile
- Settings
- Yoast SEO
- Collapse menu

Add Media Visual Text

Paragraph **B** *I* [List] [List] [Quote] [List] [List] [List] [Link] [Table] [Image] [Text]

Word count: 0

Yoast SEO

- SEO
- Readability
- Social

Focus keyphrase ?

Get related keyphrases

Google preview

Preview as:

Mobile result Desktop result

[sigbi.org](#) · st-austell-and-district

| News | Blog | Events | St Austell & District Soroptimists

Nov 14, 2023 - St Austell & District Soroptimists : Blog &

Add New Category

- Format
- Standard
 - Audio
 - Gallery
 - Link
 - Quote
 - Video

Publish

Save Draft Preview

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

SEO: Not available

Readability: Not available

Publish

Tags

 Add

Separate tags with commas

[Choose from the most used tags](#)

Featured image [Set featured image](#)

Add media

Upload files | Media Library

Filter media

All media items | All dates

Search

- Actions
- Add media
- Create gallery
- Create audio playlist
- Create video playlist
- Featured image
- Insert from URL



- Dashboard
- Home
- My Sites
- Posts
- Media
- Links
- Pages
- Contact
- Appearance
- Profile
- Settings
- Yoast SEO
- Collapse menu

Dashboard

WP Mail SMTP

All Emails All Time

22 total Sent N/A Failed N/A

NEW! Enable Weekly Email Summaries [View Example](#)

[Upgrade to Pro](#) for detailed stats, email logs, and more!

At a Glance

197 Posts 27 Pages

WordPress 6.1.1 running Ave Child (Clubs) theme.

Activity

Recently Published

Nov 6th, 3:30 pm	October 2023
Sep 29th, 1:42 pm	Welcome from our President
Sep 29th, 1:39 pm	September 2023
Sep 3rd, 6:48 pm	August 2023
Jul 4th, 1:29 pm	July 2023

Yoast SEO Posts Overview

Below are your published posts' SEO scores. Now is as good a time as any to start improving some of your posts!

Posts without a focus keyphrase 197

Latest blog posts on Yoast.com

WordPress 6.4: A more intuitive building experience

404 Error Log

Date & Time	Target URL	User Device
9.seconds.ago	/st-austell-and-district/	Windows Chrome
6.mins.ago	/st-austell-and-district/	Windows Firefox
7.mins.ago	/st-austell-and-district/	Windows Chrome
2.hours.ago	/st-austell-and-district/	Windows Chrome
7.hours.ago	/st-austell-and-district/	Chrome

[View the entire 404 error log](#) in the 301 Redirects plugin or [create new redirect rules](#) to fix 404 errors.

Quick Draft

Title

Content

What's on your mind?

Save Draft

WordPress Events and News

Attend an upcoming event near you. [Select location](#)

Online WordPress Portsmouth Meetup - Learn.WordPress.org Wednesday, Nov 22, 2023 7:00 pm GMT+0

Want more events? [Help organize the next one!](#)

Drag boxes here

Drag boxes here

- Dashboard
- Posts
- Media
- Links
- Pages
- All Pages
- Add New
 - Contact
 - Appearance
 - Profile
 - Settings
 - Yoast SEO
 - Collapse menu

Add New Page

Add title

Backend Editor Frontend Editor Gutenberg Editor

Add Media

Visual Text

Paragraph **B** *I*

Main content area for adding text to the page.

Word count: 0

Featured image



[Set featured image](#)

Publish



Save Draft

Preview

Status: Draft [Edit](#)

Menus Manage with Live Preview

[Edit Menu](#) [Manage Locations](#)

Edit your menu below, or [create a new menu](#). Do not forget to save your changes!

Add menu items

Pages

Most Recent [View All](#) [Search](#)

- SIGBI London Conference 2023 'Climate for Change'
- New Members Page (Password entry) — Password protected
- Safeguarding
- Executive Committee area (password access) — Password protected

Select All [Add to Menu](#)

Posts

Custom Links

Categories

Menu structure

Menu Name

Drag the items into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Bulk Select

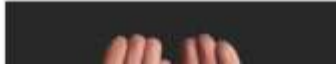
- Club Home Page Front Page ▾
- Club News Category ▾
- Who We Are Page ▾
- Club Roles / Officers *sub item* Page ▾
- Our Presidents *sub item* Page ▾
- What We Do Page ▾
- Club Meetings *sub item* Page ▾
- Club Programme Action – We are a Service Club *sub item* Page ▾
- Club Diary Page ▾
- Join Us? / Contact SI St Austell Page ▾

[Delete Menu](#)

[Save Menu](#)



Safeguarding



Safeguarding

16/07/2024 10:00 AM - 11:00 AM (Book)

[Club Menu](#)



Club Roles / Officers

St Austell & District Soroptimist

CLUB

[Club Menu](#)

[Club Home Page](#)

[Club News](#)

- Chair of Programme Action Committee: Diane Walker
- Chair of Social & Fundraising Committee: Jackey Stagg & Angela Taylor (AJ) (shared role)
- Chair of Finance Committee: Catherine Hannaford
- Chair of Membership Committee: Jane Bridges
- Chair of Communications & Marketing: Jennie Walker
- Chair of STEM Committee: Jill Barnard



*Chair Programme
Action Committee*



*Joint Chair Social
Committee*



*Joint Chair Social
Committee*



*Chair Finance
Committee*



*Chair Membership
Committee*



*Chair
Communications &
Marketing
Committee*

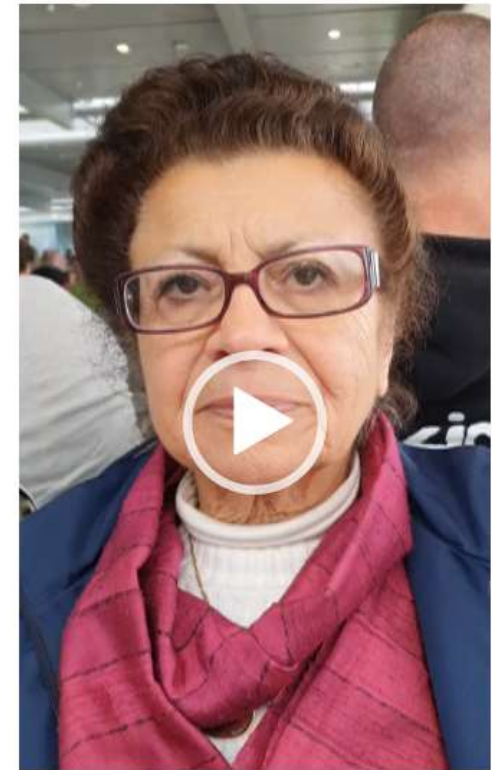


*Chair STEM
Committee*

The Flora Dance St Austell



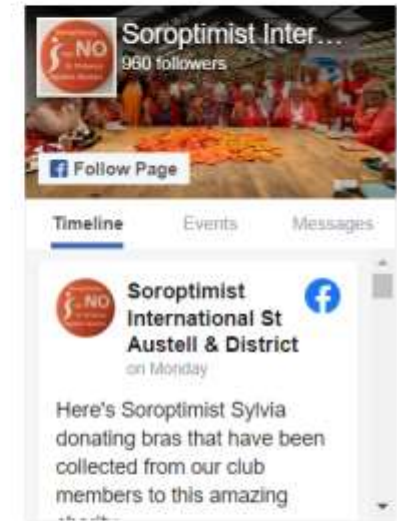
Mersedeh's view on the Dublin International Conference 2023



Social Media Accounts



Facebook



Recent Posts

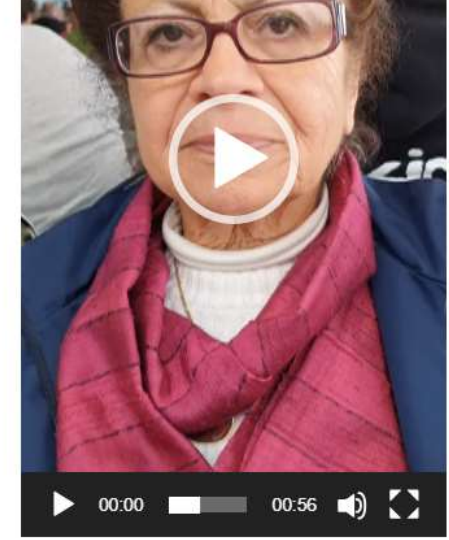
OCTOBER 2023 [NOVEMBER 6, 2023](#)

WELCOME FROM OUR PRESIDENT
[SEPTEMBER 29, 2023](#)

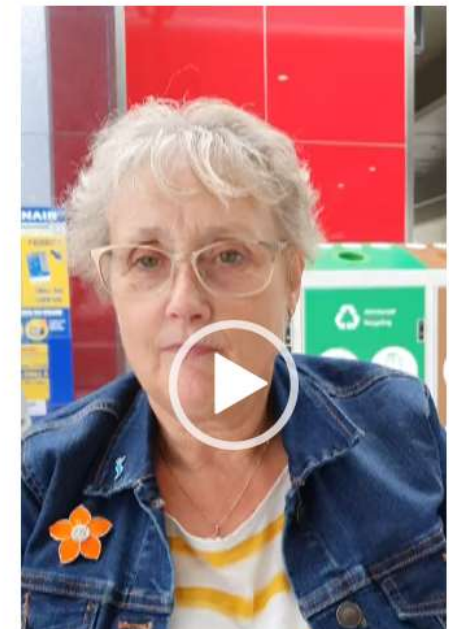
SEPTEMBER 2023 [SEPTEMBER 29, 2023](#)

AUGUST 2023 [SEPTEMBER 3, 2023](#)

JULY 2023 [JULY 4, 2023](#)



Catherine's view on the Dublin International Conference in Dublin 2023







Protected: St Austell & District Member's Area – enter by password

Welcome Soroptimist International St. Austell and District Club Members

This area is exclusively for club members.

What would you like in this area?

The Autumn St Austell and District newsletter is here. [Soroptimist Newsletter Autumn 23](#)

Thanks to Wendy, Maggie and Bren for their work on this.

The breakdown of money made at the Autumn Fayre 2023 is here [Autumn Fayre 2023 stalls result](#)

Minutes of the Club Meeting

October 5th. 2023

1 **Welcome.** Diane Walker presided in the absence of President Jill Barnard. She welcomed all

Club Menu

[Club Home Page](#)

[Club News](#)

[Who We Are](#) ▼

[What We Do](#) ▼

[Club Diary](#)

[Join Us? / Contact SI St Austell](#)

[Current Club Year President Jill Barnard 2022 – 2024](#)

[SIGBI London Conference 2023 'Climate for Change'](#)

[Soroptimist International Convention 2023 'Challenge the Future'](#) ▼

[2023 World Book Day Giveaway!](#)



October 2023

October 2023 News October is Breast Cancer Awareness Month and so we promoted awareness of...

[Read more](#)



Welcome from our President

Thank you so much for visiting our website. I hope that you will find everything...

[Read more](#)



- [What We Do](#) ▼
- [Club Diary](#)
- [Join Us? / Contact SI St Austell](#)
- [Current Club Year President Jill Barnard 2022 – 2024](#)
- [SIGBI London Conference 2023 'Climate for Change'](#)
- [Soroptimist International Convention 2023 'Challenge the Future'](#) ▼
- [2023 World Book Day Giveaway!](#)
- [2023 St Austell Festival of Children's Literature](#)
- [Unsung Heroine 2023](#) ▼
- [KIVA Loans](#)
- [Elizabeth Millard Bursary and Andrew Flint Bursary](#)
- [Safeguarding](#)
- [St Austell & District Member's Area – enter by password](#)
- [New Members Page \(Password entry\)](#)
- [Executive Committee area \(password access\)](#)

Looking for something?

The learning pit

Learning
this way

Eureka!

I don't
understand

It's too
hard

I want
to quit

I was right not
to give up

Ah! I think I'm
getting it

Maybe my
LP can help

I'll try
again

"This is what
learning feels
like."

"If you can leap
over the pit,
you're probably
not learning!"



Websites – Why Bother?

jenniewalker62@gmail.com

Soroptimist
International
Great Britain & Ireland

rd of the
s?

Women



Our purpose is to use every opportunity to raise the profile of our club and ensure that we are portrayed as a prestigious, dynamic and professional organisation working to promote the vision and mission of Soroptimist International.

