SOROPTIMIST INTERNATIONAL SCOTLAND SOUTH REGION MEETING 26/09/26



ORANGE CAFES UPDATE

Why we started

- The UNiTE Campaign ‘Orange the World’ has the goal of eliminating violence against women and girls by 2030. During the 16 days of activism beginning 25th November each year, UNiTE calls on people everywhere to wear the colour orange and take action to end violence against women and girls in communities, at home, in public spaces, in schools and workplaces.
- Soroptimists around the world support this campaign in many different ways
- In 2022 SI Edinburgh decided to take the idea further and started Orange Cafes in our local communities to raise wider awareness of the UNiTE campaign.
- A simple, very visible way of raising awareness – easy to get involved with

What we do

- On or close to the 25th of the month, we meet up in a local café – choosing different locations/communities each time and ensuring some cafes are held on a Saturday to ensure inclusion of working women
- Wear orange or the campaign T shirts
- Make information about the campaign and organisations that support women and girls who are victims of violence, available
- Display posters – always with the café manager/staff agreement
- Invite people to ask us why we are there and wearing orange

But is is not just us……

- Orange cafes are now held world wide!
- Facebook posts of cafes show that they are taking place from the UK to the Caribbean and Australia, joining the protest about violence against women and girls
- MPs and MSPs and other local politicians have taken part in their local cafes
- An orange café was spotted being run by another large Women's organisation
- Together in Scotland we have sparked a global movement!

What next…..

- Orange cafes will continue to be held across Edinburgh
- SIE along with our friendship club South Perth, Australia are planning to carry out an evaluative survey of all of our Federation clubs about their use and views of orange cafes
- The survey would have the dual purpose of spreading the word about orange Cafes and of evaluating those already happening
- It has been piloted with members of both clubs and we are now in discussion with each Federation President (SIGBI and SISEAP) about how best to circulate
- It is quick and easy to complete so when it comes your way, please do take part and share your views

Any

Questions?

Orange cafes popping up all over Scotland…….











